



GEORGE CLARKE'S adventures in AMERICANA



**GEORGE CLARKE TAKES A ONCE IN A LIFETIME
ODYSSEY ACROSS THE USA IN SEARCH
OF THE AMAZING STORIES AND PEOPLE
BEHIND THE BUILDINGS THAT MAKE
AMERICA SUCH A UNIQUE PLACE**





GEORGE CLARKE'S adventures in AMERICANA

In this new four-part series, George Clarke heads to the USA, to explore Americana; the architecture and design movement that's fascinated him since he was a kid.

Americana is a byword for nostalgia; for a period, where the country's future was big, bold, and exciting. George discovers how the golden age of Americana, from its extraordinary buildings and incredible design to its influence on American culture, lay the foundations for the most iconic country in the world. Taking the path less travelled and meeting the people who keep the spirit of Americana alive, this is George's most personal series ever.

South Coast

George visits New Orleans and a slave plantation and visits the Bayou swamps and a ranch and rodeo, on a Southern journey from Creole to Cowboy.

West Coast

In California, George gets up close to muscle cars, a skyscraper built on its side, playgrounds of the 1950s movie stars, a film set that's turned into a town and a wacky hotel.

Florida

George explores everything from outer space at NASA, to Hurricane-safe homes, and visits the Art Deco Quarter and Little Havana in Miami.

East Coast

George visits Wildwood, home to Americana inspired diners and motels, and visits the legendary Glass House. He sees waterfront homes, a hidden poetry cabin and broken-down zoo.



4 x 1 hour

Produced by Plum Pictures for Channel 4

